

## **Fulham Pier “Crack the Code” Prize Draw – Terms & Conditions**

### **1. Promoter**

The promoter of this prize draw is Fulham Pier (the “Promoter”).

### **2. Eligibility**

- The prize draw is open to individuals aged 18 or over.
- Participants must be attending a participating trade show or event where the activation is hosted.
- Employees of Fulham Pier, its affiliates, agencies, or anyone professionally connected with the promotion are not eligible to enter.

### **3. How to Enter**

- To take part, participants must:
  1. Scan the QR code provided at the activation
  2. Complete and submit the entry form with their details
  3. Attempt to guess the correct four-digit code on the physical suitcase
- All participants who complete the form may take part in the game.
- Only participants who correctly guess the code and unlock the suitcase will be entered into the prize draw for that specific event.
- No purchase is necessary to enter or participate.

### **4. Promotion Period**

- The promotion will run across multiple trade shows and events as determined by the Promoter.
- Each event constitutes a separate prize draw.
- Entries for each individual draw will close at the end of the relevant event.

### **5. The Prize**

- One (1) winner will be selected per event.
- Each winner will receive:  
**£1,000 off a future event booking at Fulham Pier.**
- The prize:

- Must be redeemed within **12 months** of the winner being notified
- Is valid for **corporate or private events** held at Fulham Pier
- Can be applied across **any event space** at Fulham Pier
- Has **no minimum spend requirement**
- Is **non-transferable**, non-exchangeable, and no cash alternative will be offered

## 6. Winner Selection and Notification

- One winner will be selected at random from all eligible participants who successfully unlocked the suitcase at each event.
- The draw for each event will take place within 14 days after the event has ended.
- Winners will be contacted using the details provided on the entry form within **14 days** of the relevant event.
- If a winner does not respond within **5 days**, the Promoter reserves the right to select an alternative winner.

## 7. Prize Redemption

- The £1,000 discount will be applied to the final invoice of a qualifying event booking.
- The booking must take place within the stated 12-month validity period.
- All bookings are subject to availability and Fulham Pier's standard booking terms and conditions.

## 8. Data Protection

- By entering the promotion, participants agree to the collection and use of their personal data for the purposes of administering this promotion.
- Participants may also be contacted by Fulham Pier regarding relevant products and services where consent has been given.
- Personal data will be handled in accordance with Fulham Pier's privacy policy.

## 9. General

- The Promoter reserves the right to amend, suspend, or withdraw the promotion at any time where necessary due to circumstances beyond its control.
- The Promoter's decision in all matters relating to the promotion is final.
- By participating, entrants are deemed to have accepted these Terms & Conditions.